

Study Centre FranchiseeTM Process Booklet

ABOUT COMPANY

BESPL is a Private Limited Company established in Sept, 2013 which is Registered Under The Companies Act, 1956, vide CIN No. U80904BR2013PTC021135 from Ministry of Corporate Affairs, Govt. of India. BESPL is an ISO 9001:2015 Certified Company to promote IT awareness and to provide IT education through franchisees centers.

We have also taken the Franchisee Approval from Govt. of India to provide the Franchisee Center in all over India. We are working for spreading computer literacy and I.T. Training since 2013, and its services to the society.

OUR OBJECTIVE

- The main objective behind the creation of this Company is to spread the computer literacy in all over India.
- To provide strong theoretical foundation complemented with extensive practical training.
- To inculcate value-based, socially committed professionalism to the cause of overall development of students and society.

OUR MISSION

- To promote Computer Literacy among all Citizens of this country, by providing **AFFORDABLE, REASONABLE AND CUTTING-EDGE Quality Computer Education.**
- At present, the certificate/ diploma programs are provided by many institutions with higher charges, due to which, the lower and middle class families of our society cannot afford these programs. Our aim is to provide low cost computer education for every section of society in affordable charges all over India and to provide skilled manpower. To educate and train our citizens effective and competent contributors for the society.

OUR VISION

To become the most trusted IT Education provider institution providing quality education and training and also value for money for the student & society.

Who can get Franchisee?

- Any citizen of India
- Trust
- Society
- Proprietorship Firm
- Partnership Firm
- Public and Private Limited Company

BASIC & MANDATORY INFRASTRUCTURE

For Computer Courses

- Minimum 500-1000 Sqft carpet area including Office, Classroom, Lab, Wash-Rooms etc.
- Building should well Plastered/Whitewashed
- Reception
- Administrator Cabin
- Classroom & Lab for Each Course
- At least 5 Computers or Laptops
- Printers
- Internet Connectivity
- Web Cam
- Wi-Fi Network

MANDATORY FACILITIES

- Separate washroom facility for male and female trainees
- Safe/Clean drinking water facility
- Health and Safety Facilities
- Fan & Exhaust Fan
- Air-Conditioning in All Classrooms (Optional)
- Power Backup (UPS/Genset/Inverter)
- Library Facility
- Fire Fighting Equipment
- First Aid Kit/Box
- Hospital, Ambulance, Police & Fire Number

Affiliation Fees / Registration Fees:

The BESPL study centre shall deposit an advance non refundable affiliation fee (One Time) as follows:-

For Computer Courses

Sr. No.	Centre Category	Services	Affiliation Fee	Verification Charge	Total Fee
1	Basic Point	All Computer Courses	5000	1000	6000
2	Career Point	All Computer Courses with Digital Content	10000	1000	11000

This amount shall be deposited at the time of signing the affiliation agreement.

NOTE: –

- The Affiliation Fees are Non-Refundable.
- Renewal of authorization for the next year will be ₹ 365/- on the account of admission of at least 50(Fifty) students (BESPL courses) in a year otherwise

Renewal of authorization fee worth ₹ 1365/- (One Thousand Three Hundred and Sixty Five Rupees only) will be chargeable.

Bank Details

Account Holder Name: **Bhardwaj Educational Services Pvt. Ltd.**

Account Number: **50200026816162**

Account Type: **Current Account**

Bank Name: **HDFC Bank**

Bank Branch: **Barh**

IFSC Code: **HDFC0002248**

DOCUMENTS REQUIRED (Mandatory)

- Applicant Aadhaar Card
- Applicant Pan Card
- Applicant Passport Size Photographs
- Applicant Qualification Certificate
- Partnership Deed (if any)
- Centre Address Proof (Electricity Bill/Telephone Bill/Rent Agreement/Self Declaration)
- Cancel Cheque/Bank Passbook/Bank Statement
- Registration Certificate (if any)

Steps to Apply for Franchise

Offline Process

- Fill Application Form & Send BESPL Corporate office with necessary document through Post/Courier
- Receive Confirmation Mail & Message
- Contact Telephonic to understand the business & Agreement Process
- Receive Payment Details
- Deposit Payment through Bank Deposit/NEFT/DD to Company
- Complete Verification Process
- Receive Franchise Certificate & Online Login Link
- Receive Startup Kit
- Start Centre

Online Process

- Fill Document Online
- Upload Necessary Document
- Receive Confirmation Email & Message
- Receive Agreement Process through Email
- Receive Payment Link through Email & Message
- Deposit Payment through Debit/Credit Card or Net Banking
- Complete Verification Process
- Receive Franchise Certificate & Online Login Link
- Receive Startup Kit
- Start Centre

Note – Authorization Certificate & Centre Login Link will be given after receiving the complete Documents & Payments.

What Material will get to Training/Study Center

After registration training centre will get following material...

Startup (All Short-Term & Regular Courses)

- Authorized Learning Centre Certificate
- Copy of Certificate of Incorporation (Govt. of India)
- Copy of ISO 9001:2015 Certificate
- Copy of Trade Mark Certificate
- Centre Registration No. & Authorization Name on Website
- Centre Login ID & Password on Website
- Student Management Panel
- Flash Banner (6x3 Sq. ft.)
- Flash Banner (2x3 Sq. ft.)
- Congratulation Letter for Centre Director
- Prospectus and Student Registration Form (1 pcs. for Sample)
- Fee Receipt (1 Book)
- Leaf Bag (1Pcs)
- Sample Student Bag (1 Pcs.)
- Sample Students Certificate & Marksheet
- Sample Students ID Card
- All Computer Courses List
- Handbill for Advertisement (200 Pcs. Every Year)
- New Year Calendar (Every Year)
- **Video Content for Computer Courses (only for Computer)**

Basic (All Computer Courses)

- Authorized Learning Centre Certificate
- Copy of Certificate of Incorporation (Govt. of India)
- Copy of ISO 9001:2015 Certificate
- Copy of Trade Mark Certificate
- Centre Registration No. & Authorization Name on Website
- Centre Login ID & Password on Website
- Student Management Panel
- Flash Banner (8x3 Sq. ft.)
- Flash Banner (5 Pcs in 2x3 Sq. ft.)
- Congratulation Letter for Centre Director
- Prospectus and Students Registration Form (1 Pcs. for Sample)
- Fee Receipt (1 Book)

- 1 Leaf Bag
- Sample Student Bag (1 Pcs.)
- Sample Students Certificate & Marksheet
- Sample Students ID Card
- All Computer Courses List
- Handbill for Advertisement (1000 Pcs. Every Year)
- New Year Diary (Every Year)
- New Year Calendar (Every Year)
- Key-Ring (Every Year)
- Any New Project Membership
- BESPL Club Membership Card
- **Video Content for Computer Courses (Computer & Mobile)**
- **Video Content for English Spoken Courses (Computer & Mobile)**

Course Details & Fees Sharing

Regular Courses

Sl No.	Course Name	Course Full Name	Course Duration	Course Fee	Reg. Fee
1	CCA	Certificate in Computer Application	3 Months	₹ 2500	₹ 200
2	CFA	Certificate in Financial Accounting	3 Months	₹3000	₹ 200
3	CCT	Certificate in Computer Typing	3 Months	₹ 3000	₹ 200
4	DCA	Diploma in Computer Application	6 Months	₹ 4000	₹ 200
5	DDTP	Diploma in Desktop Publishing	6 Months	₹ 4200	₹ 200
6	DCFA	Diploma in Computer & Financial Accounting	9 Months	₹ 5200	₹ 250
7	PDDTP	Professional Diploma in Desktop Publishing	9 Months	₹ 6200	₹ 250
8	ADCA	Advanced Diploma in Computer Application	12 Months	₹ 8000	₹ 250

Advance Courses

Sl No.	Course Name	Course Full Name	Course Duration	Course Fee	Reg. Fee
1	DCP	Diploma in Computer Programming	6 Months	Rs. 6200	400
2	DCN	Diploma in Computer Networking	6 Months	Rs. 6200	400
3	DWD	Diploma in Web Designing	6 Months	Rs. 6500	400
4	DMM	Diploma in Multimedia	6 Months	Rs. 8000	400
5	DCH	Diploma in Computer Hardware	6 Months	Rs. 6200	400
6	DOM	Diploma in Office Management	12 Months	Rs. 8000	550
7	ADCP	Advanced Diploma in Computer Programming	12 Months	Rs. 8600	700
8	DIT	Diploma in Information Technology	12 Months	Rs. 9000	800
9	ADCHN	Advanced Diploma in Computer Hardware & Networking	12 Months	Rs. 10000	1000
10	D.C.Ed	Diploma in Computer Teacher Education	12 Months	Rs. 12000	1200
11	M.C.Ed	Master Diploma in Computer Teacher Education	18 Months	Rs. 15,000	1500

Vocational Courses

Sr. No.	Course Name / Trade Name	Duration	Registration Fee
1	Certificate in Cutting & Sewing	6 Months	₹ 500
2	Certificate in Wood Craft	6 Months	₹ 500
3	Certificate in Hair Dresser	6 Months	₹ 500
4	Certificate in Beauty Parlor	6 Months	₹ 500
5	Certificate in Survey	6 Months	₹ 500
6	Diploma in Communication Technique	6 Months	₹ 500
7	Diploma in Mobile Repairing	6 Months	₹ 500

Short-Term Courses

Sl No.	Course Code	Course Description	Course Duration	Course Fee	Registration Fee
1	STC-01	Certificate in MS Office 2010	45 Days	2000	200
2	STC-02	Certificate in Basic Accounting	45 Days	2000	200
3	STC-03	Certificate in GST	45 Days	2000	200
4	STC-04	Certificate in PageMaker 7	30 Days	2000	200
5	STC-05	Certificate in Corel Draw 17	30 Days	2000	200
6	STC-06	Certificate in Photoshop CS	30 Days	2000	200
7	STC-07	Certificate in Assembling/Troubleshooting/ Software Installation	30 Days	3000	200
8	STC-08	Certificate in C#	30 Days	3000	200
9	STC-09	Certificate in C Language	30 Days	2000	200
10	STC-10	Certificate in UNIX/LINUX	30 Days	2000	200
11	STC-11	Certificate in Visual Basic 6	30 Days	1800	200
12	STC-12	Certificate in Oracle 9i	45 Days	3000	200
13	STC-13	Certificate in Java	60 Days	4000	250
14	STC-14	Certificate in HTML/DHTML/Dream Weaver/Java Script	120 Days	4000	250
15	STC-15	Certificate in PHP	60 Days	5000	300
16	STC-16	Certificate in FLASH	60 Days	2000	200
17	STC-17	Certificate in Blue J	60 Days	2500	200
18	STC-18	Certificate in 3Ds Max	60 Days	3000	200
19	STC-19	Certificate in Concept of Networking (LAN/WAN)	30 Days	2000	200
20	STC-20	Certificate in Internet/Email/Multimedia	30 Days	1000	200

What Material will get Students

After registration in any Course, Students will get following material...

- Registration Confirmation Message
- Students ID Card
- Bag
- e-Content
- Certificate & Mark-Sheet after Completion Course
- e-Certificate & Mark-Sheet on Website

For More Details, Visit:

BESPL-DCTP Registered Office-

Gowasa Kothi, Dhelwagosain, Barh, Patna, Bihar-803213

BESPL-DCTP Corporate Office-

Baba Market, 1st Floor, Bajitpur Station Road, Barh,
Patna, Bihar-803214

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Web: www.bespl.in Email: info@bespl.in

